

# The Mom Test: How To Talk To Customers & Learn If Your Business Is A Good Idea When Everyone Is Lying To You By Rob Fitzpatrick

**By Rob Fitzpatrick**

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Rob Fitzpatrick is the author of *The Mom Test* (4.43 avg rating, 93 ratings, 13 reviews, published 2013), *Red Hot Chili Peppers* (4.00 avg rating),

We, the members of the Get Rich Quick Club, in order to form a more perfect summer, vow that we will figure out a way to make a million dollars by September.

View Rob Fitzpatrick's business profile as Music Journalist at The Harkive Site and see How to talk to customers when everyone is lying to you, *The Mom Test*  
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