

# Strategies Of Cooperation: Managing Alliances, Networks And Joint Ventures By John Child

**By John Child**

Cooperative Strategy: Managing Alliances, Networks, and Joint Ventures. John Child, John Child: Professor of Management at the Universities of Birmingham and Hong

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strategy, organization theory) Managing Alliances, Networks, and Joint Ventures. John Child, David Faulkner, of alliance management. cept as cooperative strategy. In my view, cooperation is one of the weapons of competitive strategy. Had the authors

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