

Product Management [Paperback]

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In an economy where efficiency and delivery are key, Software Product Management Essentials is required reading for any software product manager.

This book is a collection of product management wisdom from 40 experts from around the world & will help you lead with greater effectiveness and influence.

I often get asked what a product manager is. What do they do? Where do they come from? Why do they like sharpies so much? In his book Inspired, Marty Cagan describes

I also wrote a blog post about the 5 books that influenced my approach to product management the most. * The Principles of Product Development Flow

Software product management is the process of managing software that is built and implemented as a product, taking into account life-cycle considerations and

This book is the updated and extended German version of Agile Product Management with Scrum. It provides even more information on the product owner role, the

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David Meerman Scott introduces the new world of product marketing using new tools to direct-cast to The Art of Product Management takes us inside the head of a

Lean Product Management book from the 280 Group, the world's leading Product Management consulting and training firm that transforms companies

Product Description Expert Product Management will teach you the four most critical elements for a product's success. Creating product roadmaps

Roman Pichler's Agile Product Management with Scrum is aimed for people that already have prior knowledge of both product management and scrum.

Here are the books that I've found most helpful in my career as a product manager. Most of them were recommended to me by other PMs. The Design of Everyday Things, by

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Product management is an organizational lifecycle function within a company dealing with the planning, forecasting, and production, or marketing of a product or

Product Management by Donald R. Lehmann, Russell S Winer. (Paperback 9780072865981)

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The Product Management - & Innovation Event Book Size: 4.01 MB | Pdf Pages: 124 The Product Management & Innovation Event . March 12-14, San Francisco, CA .

Which is the better option: product management at Microsoft or product management at Amazon? What is Microsoft's approach to product development and product management?

Does product management matter? The Strategic Role of Product Management explains why product management is a critical, strategic role in a technology company.

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