

Product Management [Paperback]

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Here are the books that I've found most helpful in my career as a product manager. Most of them were recommended to me by other PMs. The Design of Everyday Things, by

In an economy where efficiency and delivery are key, Software Product Management Essentials is required reading for any software product manager.

I also wrote a blog post about the 5 books that influenced my approach to product management the most. * The Principles of Product Development Flow

Product Management by Donald R. Lehmann, Russell S Winer. (Paperback 9780072865981)

Roman Pichler's Agile Product Management with Scrum is aimed for people that already have prior knowledge of both product management and scrum.

Get this from a library! Product management. [C J Jooste; A Berndt; et al]

The Guide to the Product Management & Marketing Body of Knowledge Edited by Greg Geracie and Dr. Steven D. Eppinger. Developed, authored, and published by AIPMM, and

Product Management (Paperback, 3rd edition) / Author: C.J. Jooste ; 9780627027833 ; Management of specific areas, Business & management, Business & Economics, Books

The Product Development and Management Association (PDMA) is the premier global advocate for product development and management professionals. Our mission is to

0071410597 - The Product Manager's Field Guide : Practical Tools, Exercises, and Resources for Improved Product Management by Gorchels, Linda

Books shelved as product-management: Inspired: How to Create Products Customers Love by Marty Cagan, The Lean Startup: How Today's Entrepreneurs Use Cont

Does product management matter? The Strategic Role of Product Management explains why product management is a critical, strategic role in a technology company.

Product Management by J.C. Jooste (Editor), G. du Plessis, H.B. Kloppers starting at \$34.00. Product Management has 1 available editions to buy at Alibris

A blog with tips on product management and related topics. Written by Jeff Lash, a product manager in St. Louis, MO.

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If you are a product manager thinking about your next career move or someone looking to move into product management, this is THE book you should read and have as

I often get asked what a product manager is. What do they do? Where do they come from? Why do they like sharpies so much? In his book Inspired, Marty Cagan describes

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