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Charles W. Lamb, Jr., served as chair of the department of marketing at the M. J. Neeley School of Business from 1982 to 1988 and again from 1997 to 2003.

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Comments: This is a short-term Study Abroad course. Overseas components of this course will be in France from 1/4/2015- 1/11/2015. On campus meeting dates are 11/14

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