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MANAGING TOURISM AND HOSPITALITY SERVICES Theory and International Applications To my wife Lin and children Jillian, Benjamin, Joshua, Krystin and Jeremy for their

International Tourism and Hospitality as well as the rigorous application of theory. concept of hospitality services management where the Managing Tourism and Hospitality Services: Theory and International Applications Managing Tourism and Hospitality Services

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Tourism & Hospitality Hospitality professionals generally work in administrative or management positions in a service-based environment,

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