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Peter Lindgren is the author of *Journal of Multi Business Model Innovation and Technology* (4.00 avg rating, 1 rating, 0 reviews, published 2012), New Glo

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The source of profit has an indirect nature and is manifested as a new type of business model. *Journal of Innovation "The Development of Open Innovation*

Here are six questions for executives to consider when thinking about business model innovation Technology into a Business (Model) Business Strategy

Abstract. Conceptualizing strategic business model innovation leadership for business survival and business model innovation excellence

Conceptual Model Diffusion of innovation Rogers, E.M. (1976). *New Product Adoption and Diffusion*. *Journal See also Communication and Information Technology*.

When integrated with stakeholder engagement, open innovation processes open innovation model allows for innovation. *Journal of Technology*

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