

# Art Of The Long View, The By Peter Schwartz

**By Peter Schwartz**

The Art of the Long View By Peter Schwartz Peter Schwartz challenges uncertainty by using scenario planning as the tool to predict and prepare for the future.

ISBN: 0385267320 9780385267328: OCLC Number: 221812264: Notes: Originally published in 1991. Later edition (1996) published under a different title: Art of the long

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Peter Schwartz (born 1946) His first book, The Art of the Long View (Doubleday, 1991) He also wrote The Long Boom (Perseus, PETER SCHWARTZ is one of the world's leading futurists. He is president of Global Business Network, an international think tank and consulting firm in Emeryville

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The Art of the Long View. by Peter Schwartz. Item #: 1320 Description; It's possible to see into the future and without a crystal ball.

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author of The Art of the Long View and Inevitable Surprises. Peter Schwartz's Wikipedia page; The topic was "The Art of the Really Long View."

Artful scenario spinning is a form of convergent thinking about divergent futures. It ensures that you are not always right about the future but-better-that you are

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author of The Art of the Long View and Inevitable The topic was "The Art of the Really Long View." Peter Schwartz chatted through his slides for tonight

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